



ADAMS COUNTY

COLORADO
BOARD OF COUNTY COMMISSIONERS

Eva J. Henry - District #1
Charles "Chaz" Tedesco - District #2
Emma Pinter - District #3
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STUDY SESSION AGENDA
TUESDAY
February 23, 2021

ALL TIMES LISTED ON THIS AGENDA ARE SUBJECT TO CHANGE

11:30 A.M.	ATTENDEE(S):	Adam Burg / Eliza Schultz / Elisabeth Rosen / Alan Morse
	ITEM:	Legislative Update
12:15 P.M.	ATTENDEE(S):	Byron Fanning
	ITEM:	Public Art Update and Proposal
1:00 P.M.	ATTENDEE(S):	Raymond Gonzales
	ITEM:	Adams County Foundation
1:30 P.M.	ATTENDEE(S):	Raymond Gonzales
	ITEM:	Administrative Item Review / Commissioners Communication

(AND SUCH OTHER MATTERS OF PUBLIC BUSINESS WHICH MAY ARISE)

AGENDA IS SUBJECT TO CHANGE



STUDY SESSION ITEM SUMMARY

DATE OF STUDY SESSION: February 23rd
SUBJECT: Public Art Update and Proposal
OFFICE/DEPARTMENT: POSCA
CONTACT: Byron Fanning
FINACIAL IMPACT: There may be additional costs for this program depending on the BOCC's direction. Most additional costs would come out of planned CIP projects as the plan includes a percentage of CIP projects to be dedicated to the Arts over a defined project cost threshold. This plan also requests one additional FTE for the program, this request can be included in the 2022 budget as no additionally FTE were approved for 2021.
SUPPORT/RESOURCES REQUEST: Funding for Arts within Capital Projects
DIRECTION NEEDED: Direction on approach for funding
RECOMMENDED ACTION: Approval to propose a resolution for Public Hearing

DISCUSSION POINTS:

In 2016 and 2017, the County embarked on a master planning process for the arts. The result was the plan titled Artfully Adams which came with many recommendations and ideas. Since Cultural Arts was moved to the POSCA Department in 2019, staff have been working on determining how to make this master plan come to life. While Covid 19 did slow down this work in favor of trying to spread art projects such as the murals and carvings on park and trail properties, staff is now ready with a presentation that will provide an update on arts in the County and also make some recommendations on moving forward.

- Update on Cultural Arts accomplishments in 2020
- Proposed change to how Arts is funded to include all Capital Projects over \$250,000
- Proposed changes to the art selection process to include members of the community
- Proposed minor changes to the Visual Arts Commission
- Future Staffing recommendations

Adams County Public Art Program



Agenda

- Background
- Proposal

VISION & MISSION

VISION

Adams County is the most
INNOVATIVE and **INCLUSIVE**
county in America for all
families and businesses.

MISSION

To responsibly serve the
Adams County community with
INTEGRITY and **INNOVATION**.



COMMISSIONERS' GOALS

- Education and Economic Prosperity
- High Performing, Fiscally Sustainable Government
- Quality of Life
- Safe, Reliable Infrastructure
- Community Enrichment

Parks, Open Space & Cultural Arts
Purpose Statement:

“To significantly enhance
quality of life, enrich
communities and inspire.”



The arts help people connect, make them feel welcome and respected, decrease crime and vandalism, and increase economic vitality.

Art makes people smarter, kinder, happier and healthier.



In one year alone...

- Arts and cultural production in Colorado added **4.4%**, or **\$14.5 billion** to the state's economy.
- Colorado's arts and cultural industries employ **103,274** workers. These workers earn wages and benefits totaling **\$7.2 billion**.
- **44.4%** of Colorado's adults attended live music, theater, or dance performances, while **30.1%** attended art exhibits.

\$763 billion nationwide







ECONOMIC ACTIVITY \$1.9 BILLION

ECONOMIC IMPACT
\$573 M

GIVING TO THE ARTS
\$182.6M

JOBS
11,820

ATTENDANCE
15M People

EDUCATION OUTREACH
4.3M Children

SCFD: A tiny tax that does big things

The ongoing **1¢** tax on every **\$10** purchase creates:



2018: \$61,003,362.24

Adams County

2015: \$1,397,318

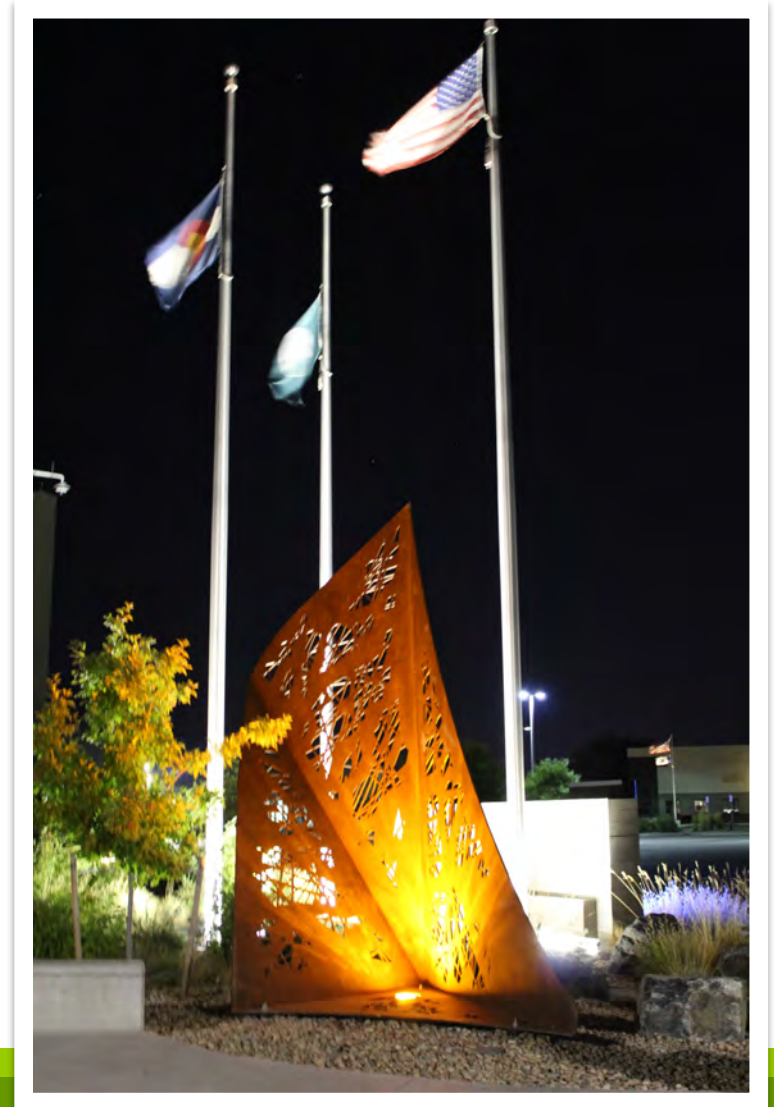
2016: \$1,446,933

2017: \$1,407,183

2018: \$1,770,595

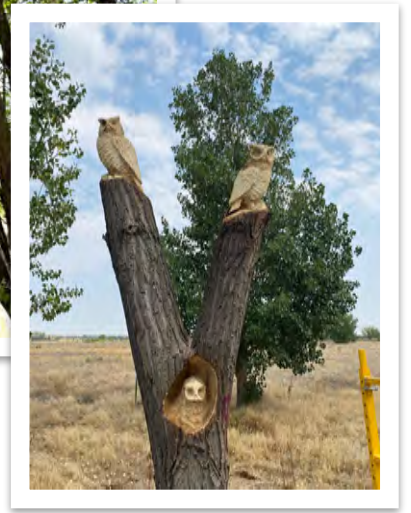
2019: \$2,109,820

Adams County Public Art Collection

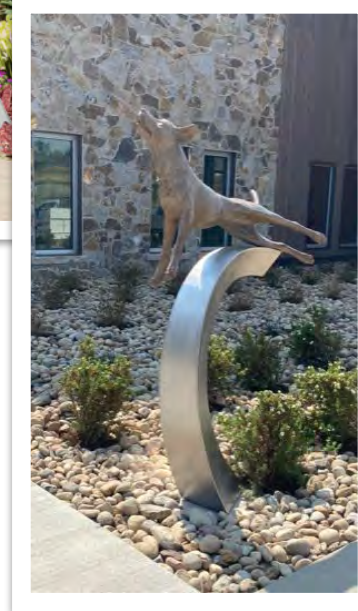
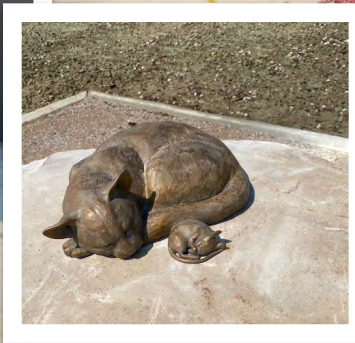
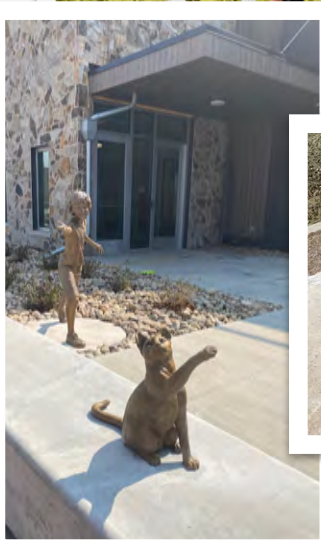




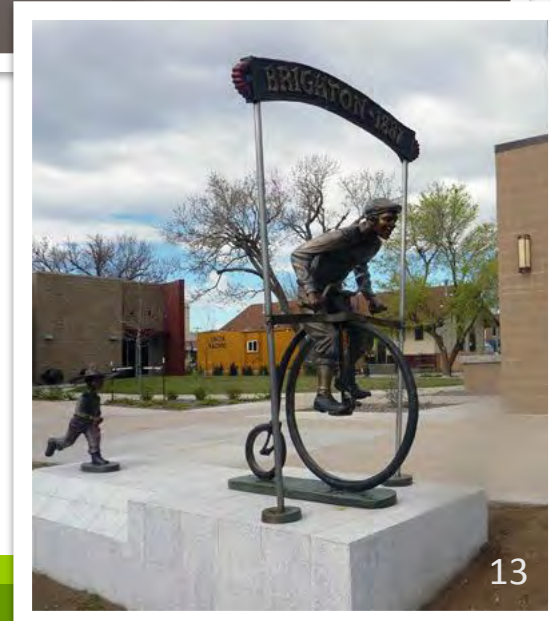
Adams County Public Art Collection



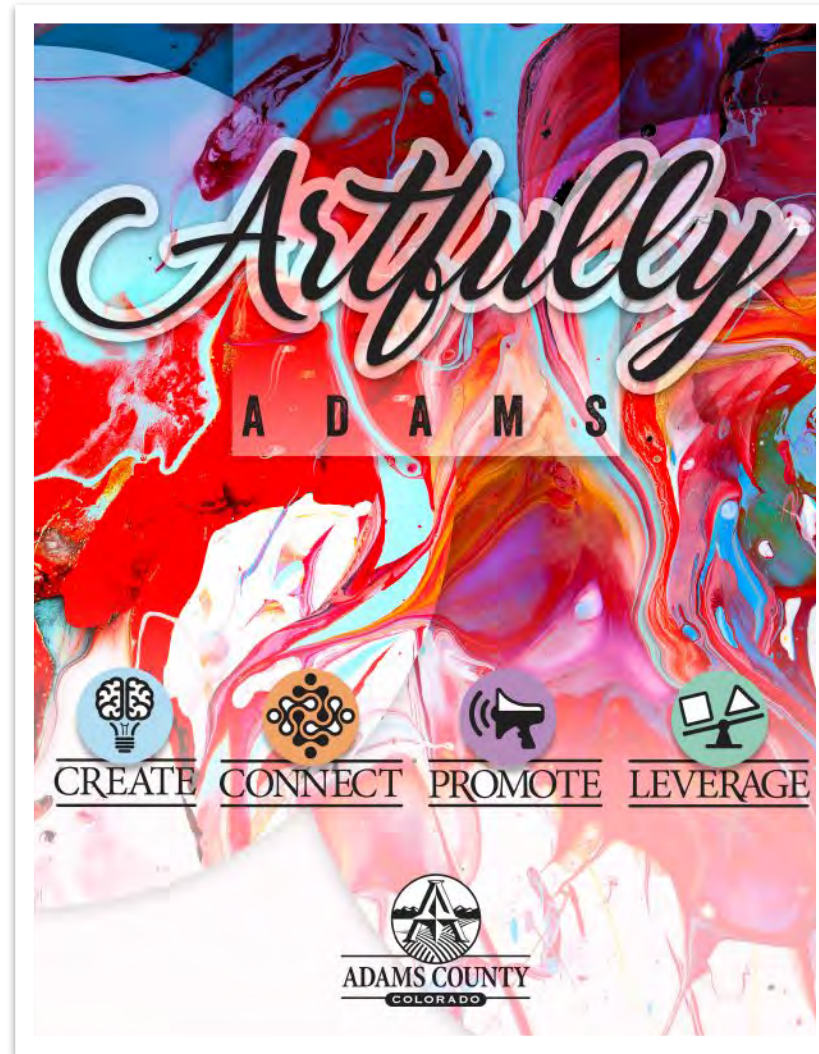
Upcoming Projects



Public Art in Adams County



Adams County Arts Master Plan



Public Art Proposal

1. Rethink how art is funded in Adams County
2. Improve art selection process
& Visual Arts Commission
3. Address staffing recommendations

| Public Art Funding

Public Art Funding

Cultural Arts Funding Sources

- I. Adams County Operating Budget
- II. Adams County Capital Investment
- III. SCFD Grants
 - General Operating Support
 - Programs
 - Visual Arts Projects
- IV. Other arts-related Grants

Public Art Funding



Percentage for the Arts Funding

Currently, we dedicate half of one percent of all capital facilities projects (new buildings only)

Public Art Funding

Percentage for the Arts Funding Proposal:

I. Extend funding

- All eligible capital infrastructure projects above \$250,000

2. Increase dedicated percentage

- Three models

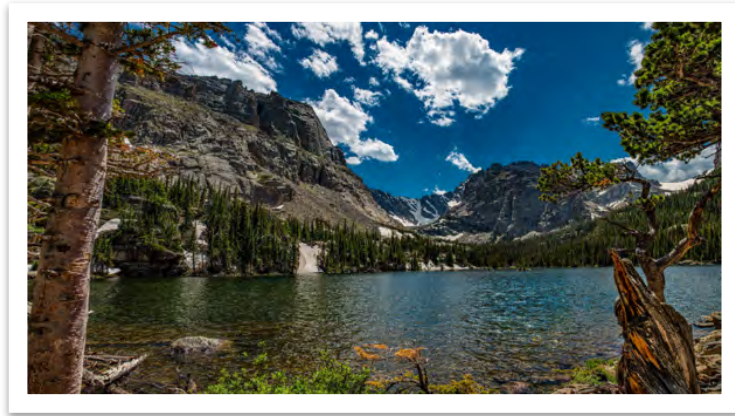
Public Art Funding – Extend to CIP

- Global way of thinking about investments and improvements
 - Increase art experiences and public art collection
 - Integrated, intentional art installations
 - Expand our reach county-wide
 - Stronger community involvement

What Could Be...



Public Art Funding – Price of Art



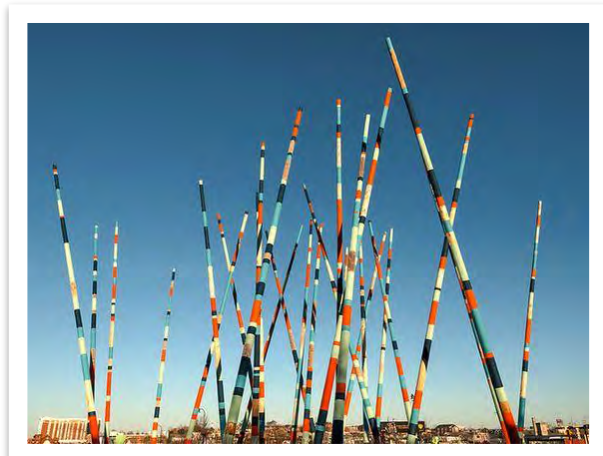
Photography Collection
\$185,000



Murals - \$10,000 - 25,000



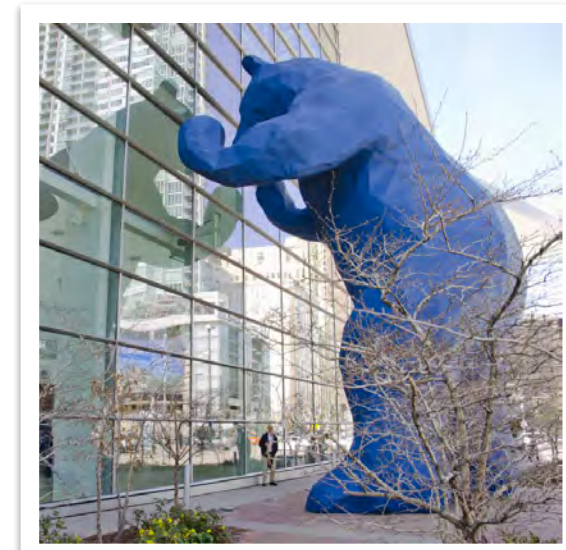
Digital Installations
\$15,000 - \$100,000



Nashville Stix - \$750,000+



Native Grasses - \$100,000



I See What
You Mean
\$425,000

Public Art Funding – Increase Dedicated %

Capital Spending in Adams County

Low

2015: \$6,238,322

2018: \$6,012,194

.5% - 31,191

.5% - 30,061

1% - 62,383

1% - 60,122

1.5% - 93,575

1.5% - 90,182

2% - 124,766

2% - 120,244

High

2016: \$50,663,047

2017: \$37,924,078

.5% - 253,315

.5% - 189,620

1% - 506,630

1% - 379,241

1.5% - 759,945

1.5% - 568,861

2% - 1,013,260

2% - 758,481

Public Art Funding – Increase Dedicated %

0.5% *low - 30,000 / high – 250,000*

1%

low - 60,000
high – 500,000

1.5%

low – 90,000
high – 750,000

2%

low – 120,000
high – 1,000,000

Public Art Funding – % Increase

Percentage for the Arts Program Snapshot

Denver	1%
Commerce City	1%
Aurora	1%
Loveland	1%
Austin	2%
San Diego	2%

Public Art Funding

Arts & Culture Fund (or subfund)

- One dedicated place
 - Consistency
 - Flexibility
 - Maintenance

#2 Art Selection Process & Visual Arts Commission

Art Selection Process

Unique Selection Panel:

- Visual Arts Commission
- Community Representatives
- Parks, Open Space & Cultural Arts Representative
 - Project Representative, County
 - Project Representative, Firm

Art Selection Process – Visual Arts Commission

Visual Arts Commission Proposed Changes:

- Name
- Mission
- Number of members

Art Selection Process – Visual Arts Commission

Commission Name:

Current

Visual Arts Commission

Proposed

Arts & Culture Commission

Art Selection Process – Visual Arts Commission

Mission:

Current

Includes the promotion of public art, cultural, historical and scientific activities in Adams County.

Proposed

To expand the opportunities to experience art in public places, and cultural, historical and scientific activities in Adams County.

Art Selection Process – Visual Arts Commission

Commission Size:

7 ➔ 9 members

- Greater involvement
- Larger, longer commitments
- More expertise and broader representation
 - Allow for subcommittees

#3 Staffing Recommendations

Staffing Recommendation

Arts & Culture team:

- Liaison (current)
- Coordinator (future change to addt'l FTE)
 - Administrative (current)

Next Steps

- Propose resolution amendments addressing changes to the Visual Arts Commission
 - Prepare for Public Hearing

Questions?

Proposal Summary

I. Percentage for the Arts Program

- Extension to all CIP
- Increase Percentage [1, 1.5, 2]

II. Artist Selection

- Unique Selection Panel
- Arts Commission Amendments [name, mission, 9 members]

III. Staffing Recommendations

- 1 additional FTE (future change)

Thank you.