

# KEY FINDINGS FROM FEBRUARY STAKEHOLDER MEETINGS

## ① AGRICULTURE



Agriculture plays an important role in the County and will continue as an important theme.

## ② CONNECTIONS



Regional connections such as trails and water bodies link the site to a greater system.

## ③ "RIGHT" SIZE



Take care of Adams County citizens first - work towards growing the facilities to the "right" size, not about getting big.

## ④ AMPHITHEATER



The amphitheater is a desired asset, but under-utilized.

## ⑤ LEARNING



The site plays an important role in educating the public. Continue to make relevant connections to learning opportunities.

## ⑥ TRAFFIC



Traffic congestion is a serious issue.

## ⑦ CAMPING



The idea of camping on the site generated some interest. Consider event RV spaces or more primitive tent camping for children's groups.

## ⑧ INDOOR ARENA



User groups miss the indoor arena and desire a facility to replace it.

## NATURAL RESOURCES / PARKS AND OPEN SPACE / TRAILS

- Lakes are an asset to the park for wildlife watching, fishing, and some potential for low impact recreation.
- Regional trail connections and future extensions make the park centralized for visitors as a trail head and destination.
- Future ideas include connection to a mountain bike park, various types of trails (single track, multi-use, equestrian), and arboretum.
- Environmental restoration is a goal within the park and river corridor and includes stormwater management, riparian area enhancement, habitat enhancement, water quality, and flood control.
- Buffers between uses such as the golf courses are important.
- Educational programs and/or interpretive learning experiences are appropriate here (natural environment, demonstration gardens, agricultural heritage, Adams County Museum, art).

## PARTNER AGENCIES



- Assets include the park's centralized location, staff, and versatility that can occur at site.
- Many long-standing events use the site and like the value they get from it. In the future, the historical/long-standing clients should continue to be served as much as possible.
- More camping facilities for events, a new indoor building for animal events, and a welcoming gateway are desired.
- Traffic is an issue, and reimagining the park's "front door" was discussed to alleviate traffic. More emergency access points are warranted.
- Consider partners in sustainability and land management.
- A resurgence of the amphitheater is desired, but successful events need to be held first, including ease in access and parking. Right-sizing the venue and events is important so as not to try and compete out of the venue's capacity or to appear out of Adams County's character.
- Think about the fair for a diversity of users now and into the future – multi-national, Adams County residents, get volunteers back in.
- Consider how the facility can facilitate public health through food/beverage choices, connection to food sources, sun safety, and more.

## EVENTS



- The park's assets include location, proximity to lodging, and the park/natural setting.
- A broad variety of events are accommodated here, including quinceaneras, craft sales, the fair, and much more.
- A comparison with the facilities and performance of neighboring counties was held, including Weld, Jefferson, and Arapahoe. Concessions, security, facility sizes, camping, access, parking management and operations were discussed.
- Groups that don't necessarily pay for facilities are subject to being bumped for rental users. These long-standing organization would like dedicated spaces.

## AGRICULTURE GROUPS



- Connection to agricultural heritage is important through food preservation, connections to other facilities, festivals, CSU Extension, and more.
- An indoor arena should cater to a lot of user groups and have a dirt floor. A warm-up facility is desired, grandstands on one side, vendors on other side, and a phased approach can be used.

# PUBLIC POLLING

## OVERVIEW

**103** Individuals participated in this survey.

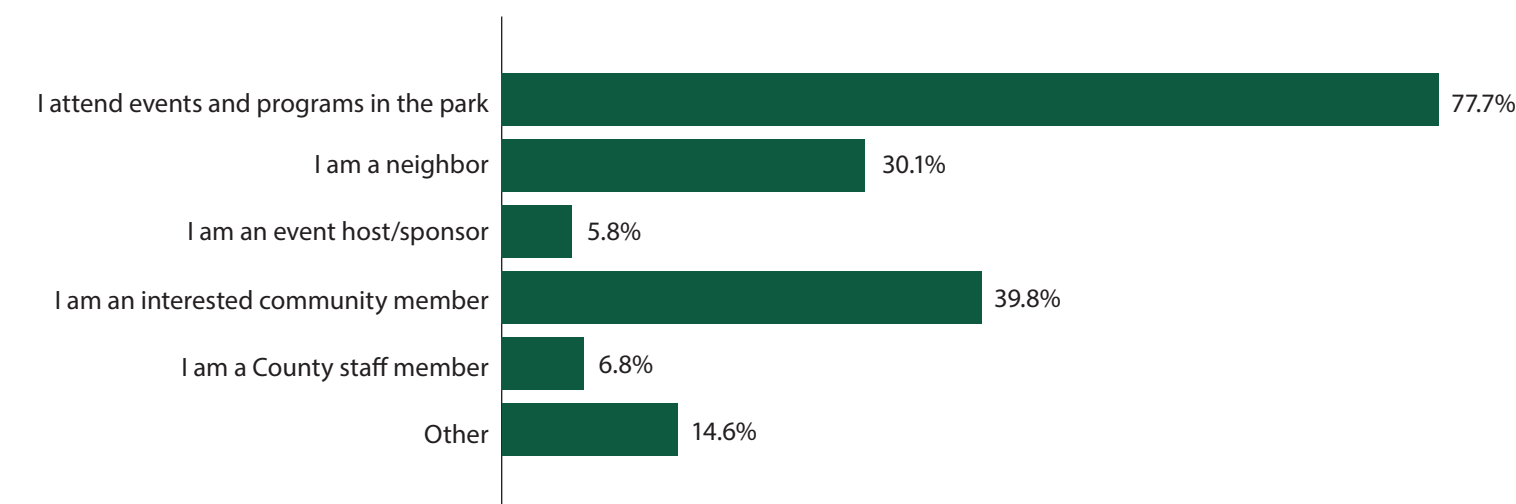
The digital survey was available between **February 2, 2017** and **April 1, 2017**

The survey results help determine preferences, priorities, and community needs in order to shape the recommendations for the Regional Park and Fairgrounds.

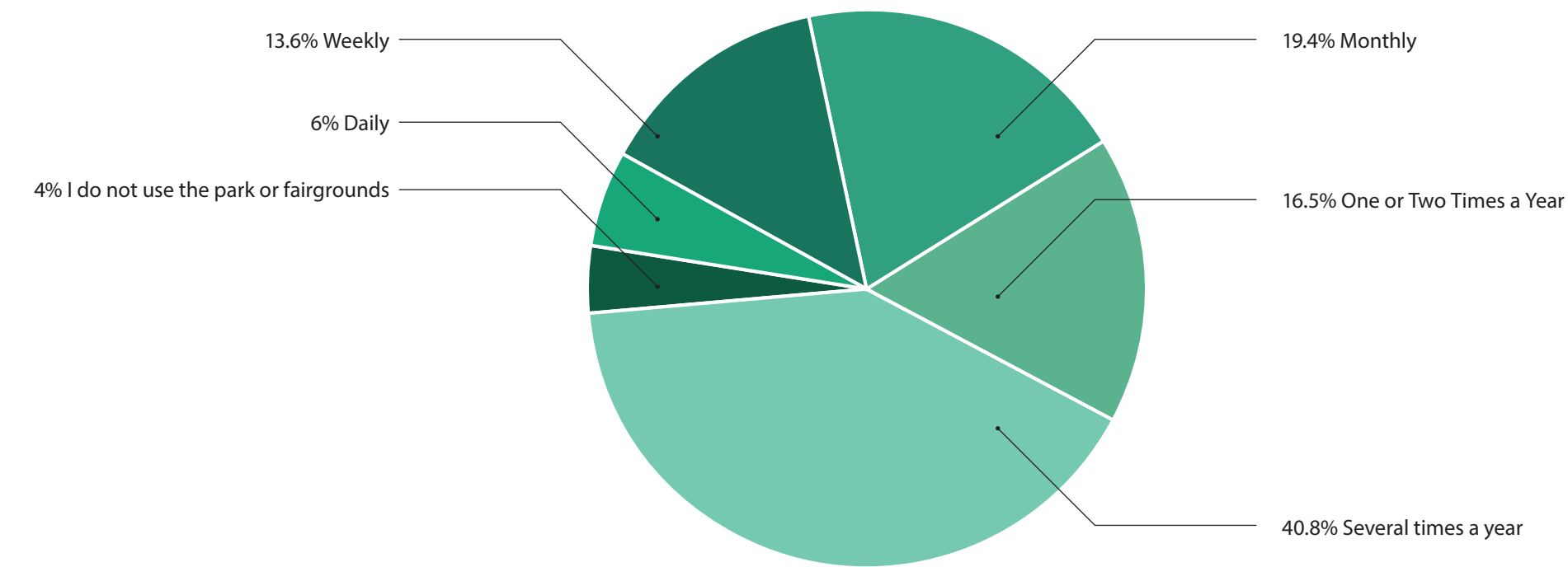


## RESULTS

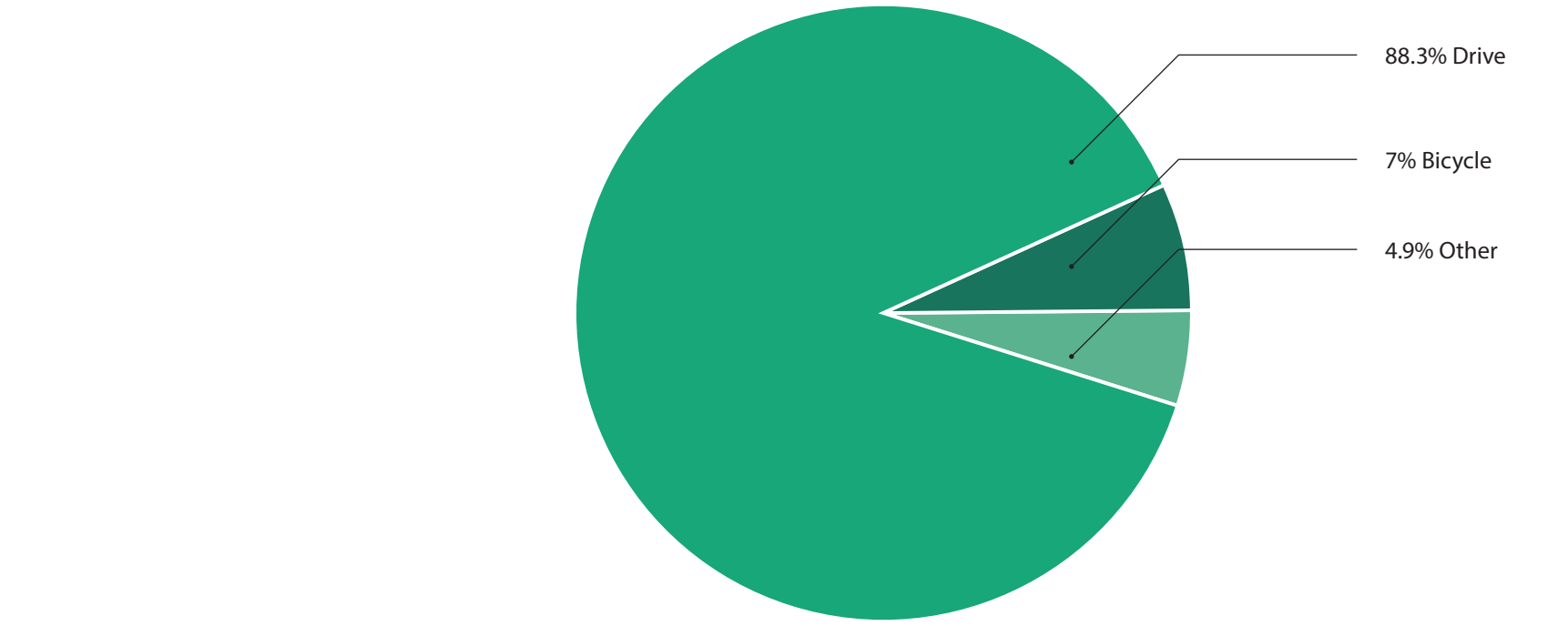
① I am interested in the future of Adams County Regional Park and Fairgrounds because:



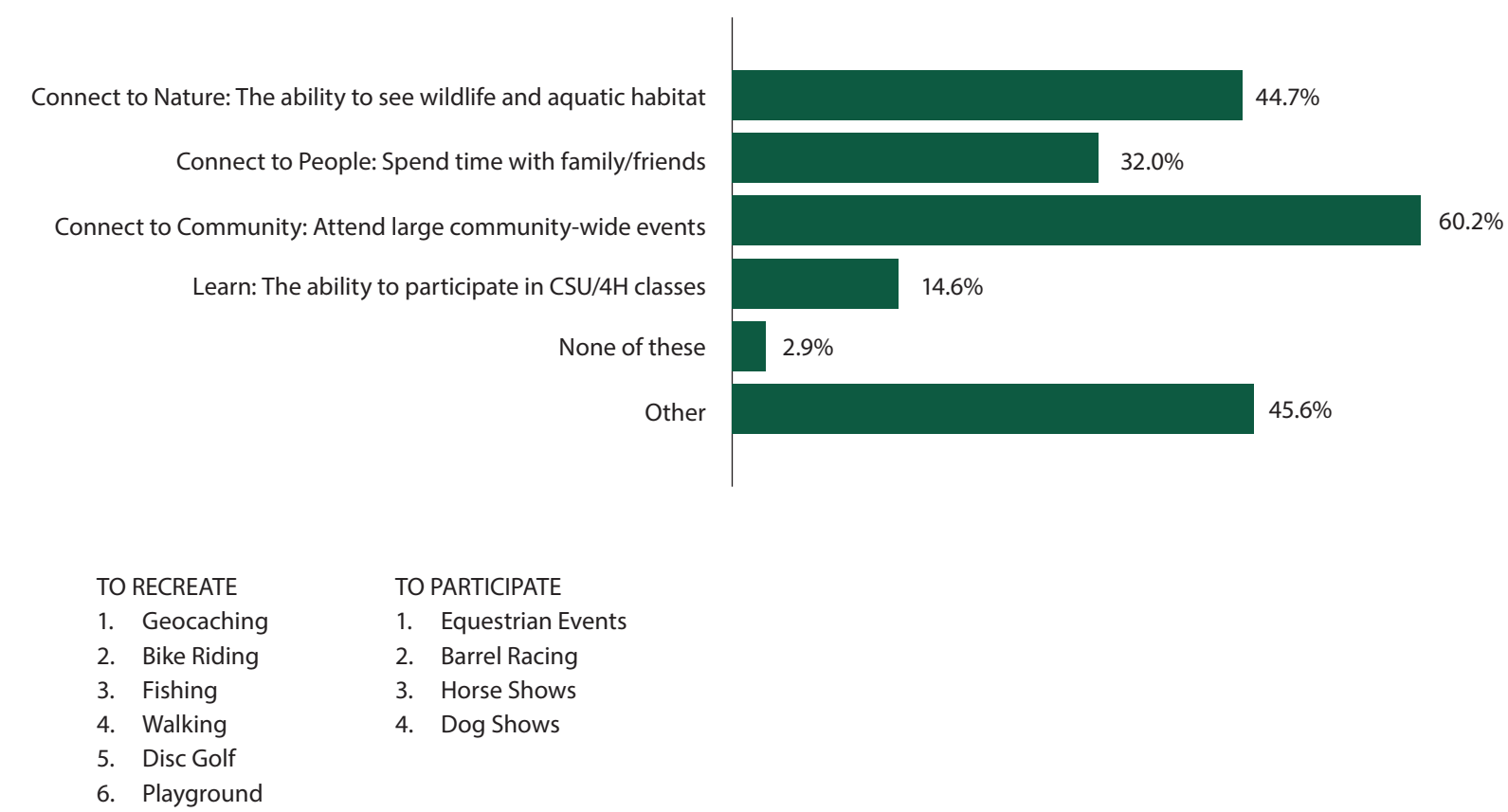
② How often do you visit the Adams County Regional Park and Fairgrounds?



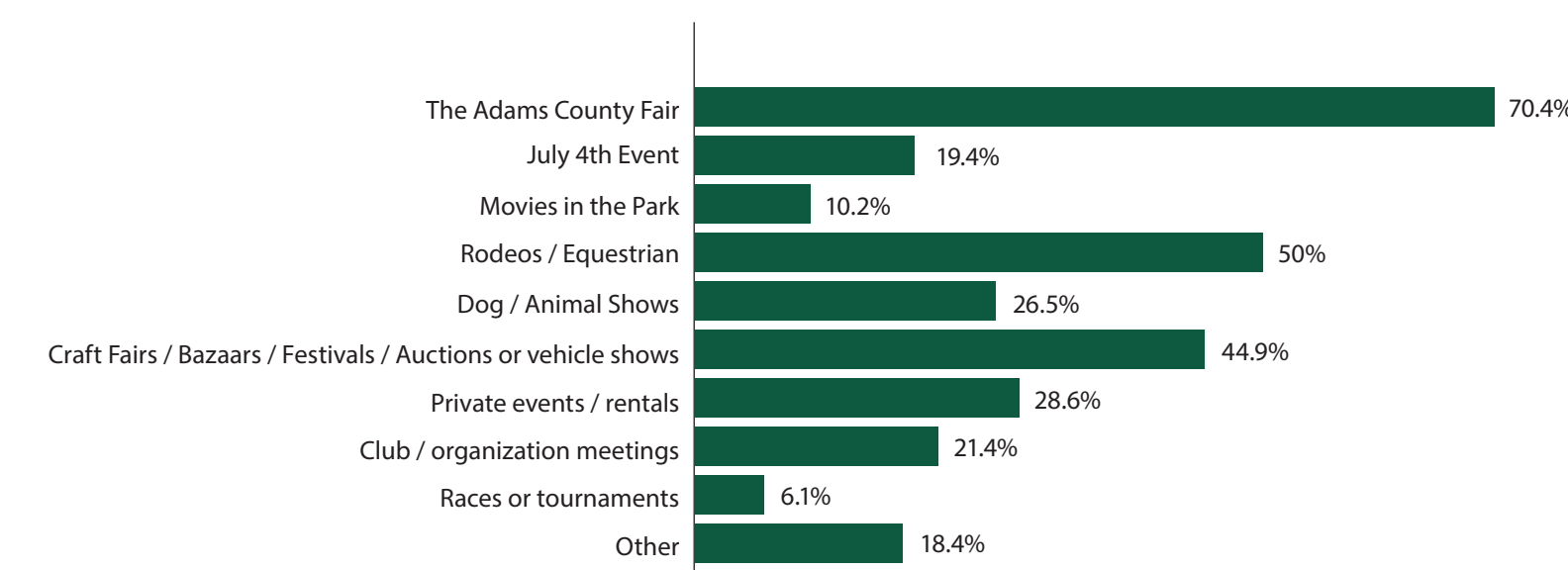
③ How are you most likely to get to the park and fairgrounds?  
Note that no survey participants indicated "walk" as their method of travel.



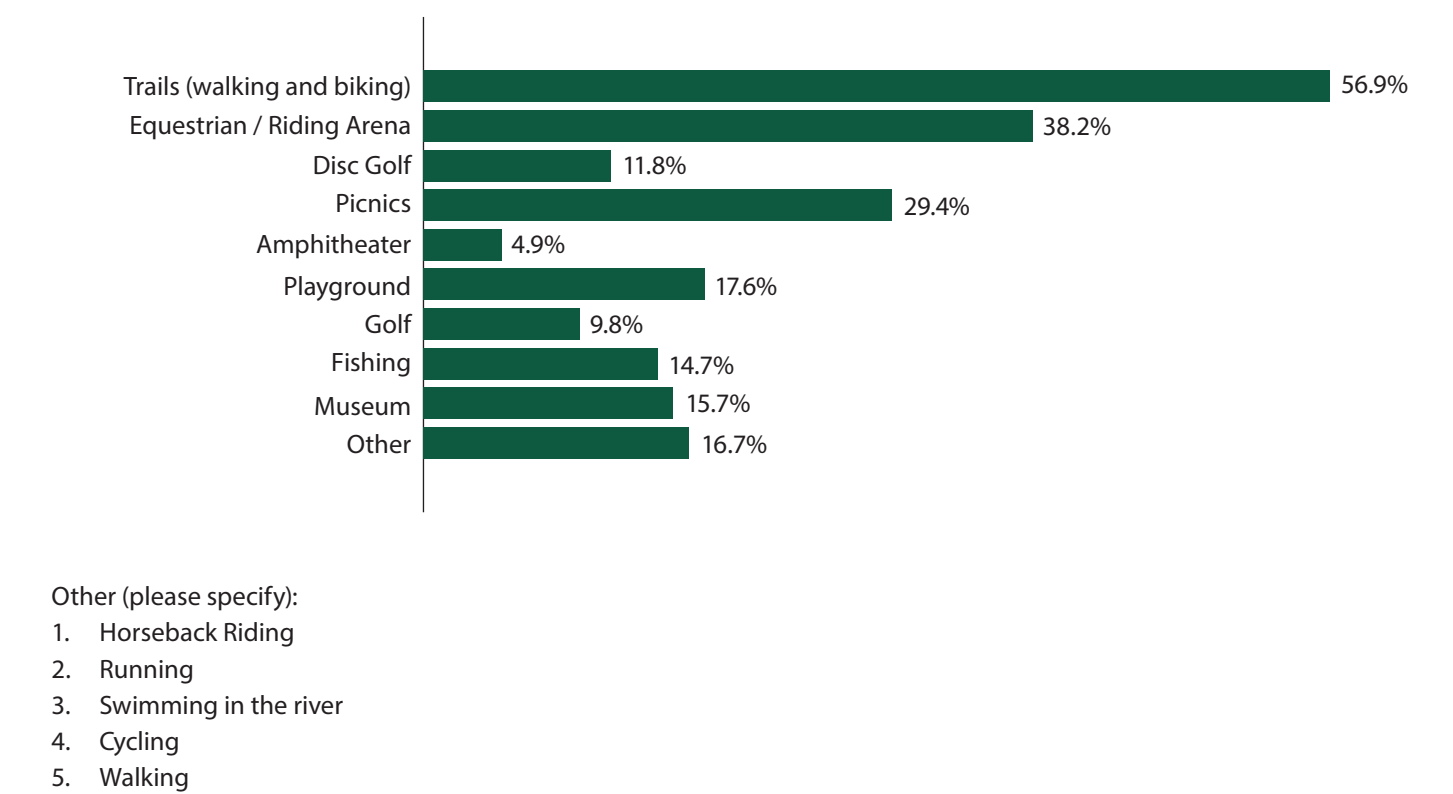
④ The reason I go to Adams County Regional Park and Fairgrounds is to:



⑤ What events or programs do you attend:

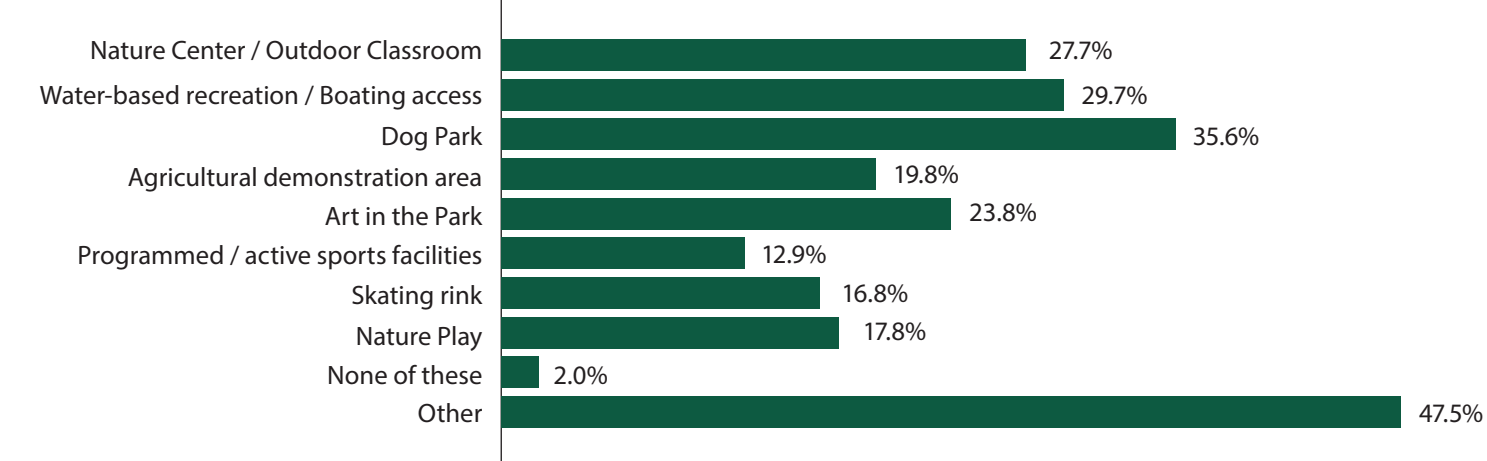


⑥ What park activities do you come to the Adams County Regional Park and Fairgrounds for?



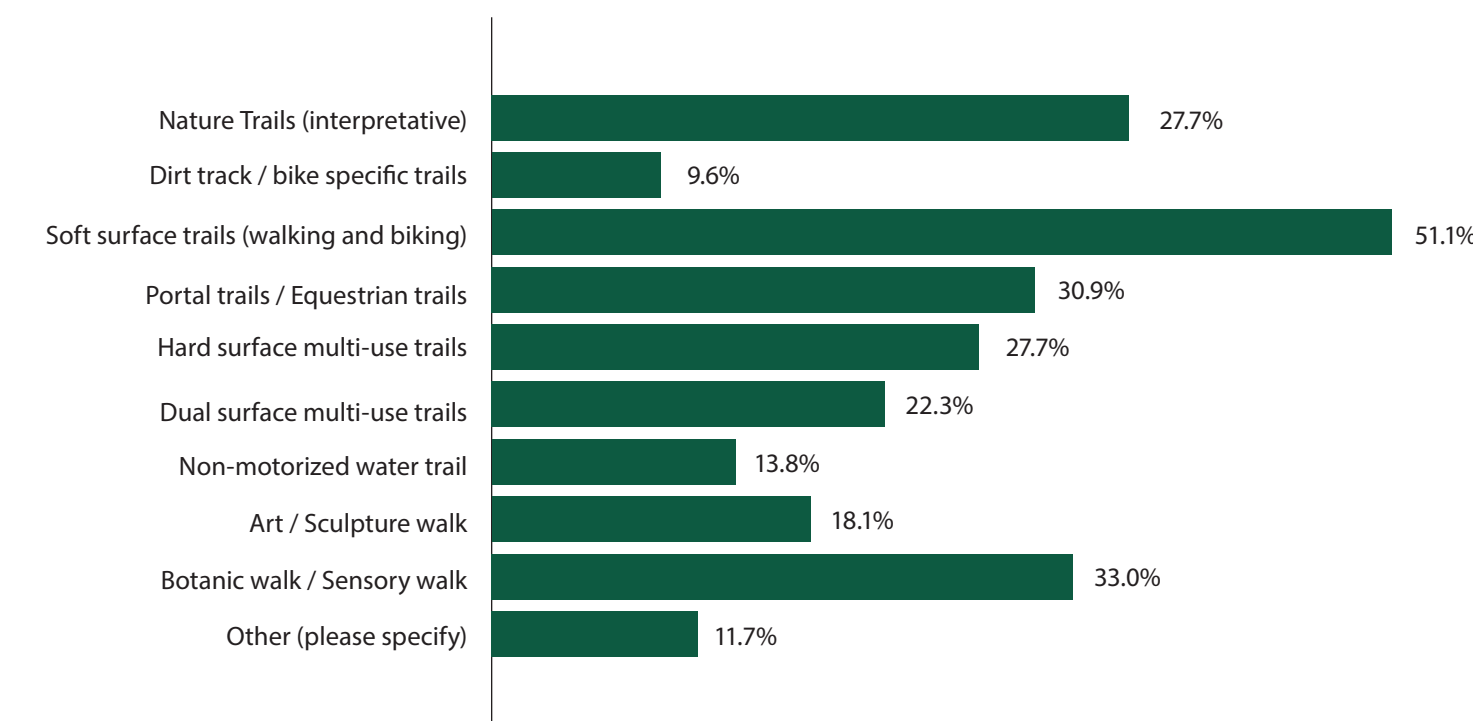
# PUBLIC POLLING RESULTS (CONT.)

## 7 What recreation facilities would you like to see within the Regional Park?

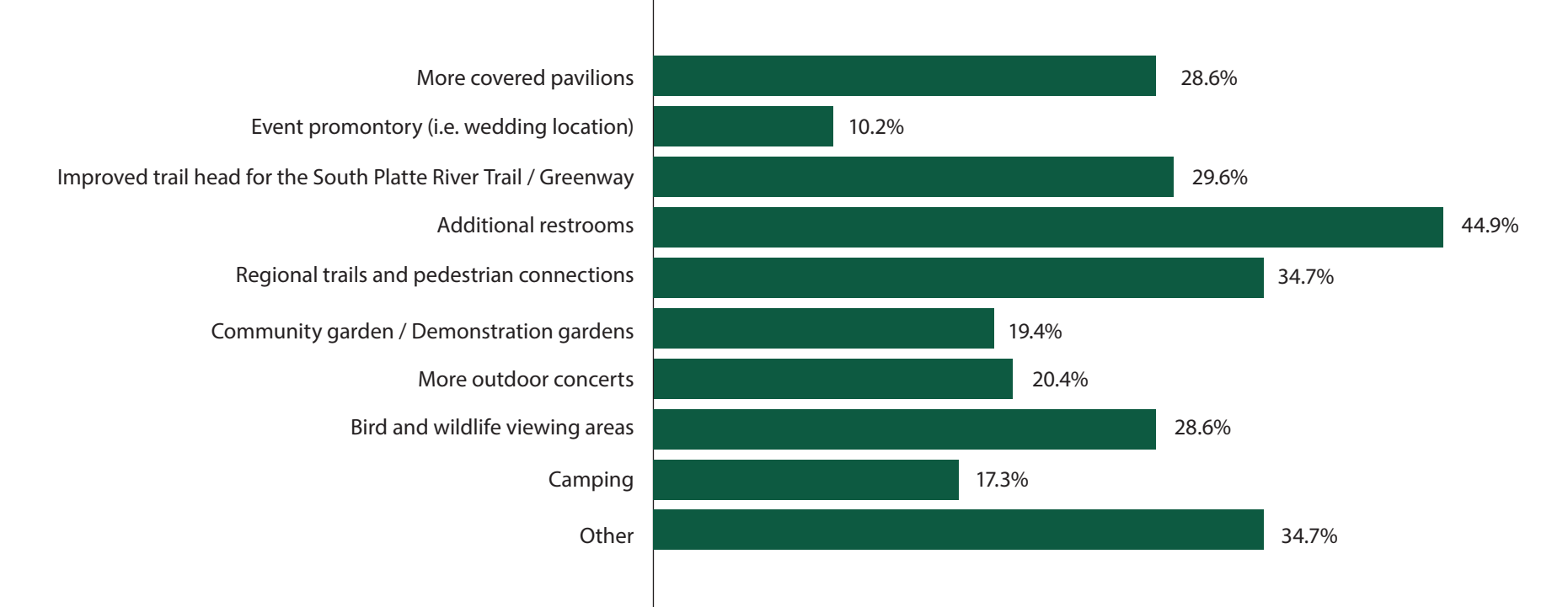


- Other (please specify):
1. More bike paths that connect with the regional paths
  2. Ice Rink
  3. Disc golf course expansion
  4. The ability to swim in the lake
  5. Wildlife and bird watching
  6. Specialty lakes for fishing
  7. Dog Park
  8. Stand Up Paddle Boarding
  9. Bike park
  10. Hiking trails
  11. Competition dock diving area

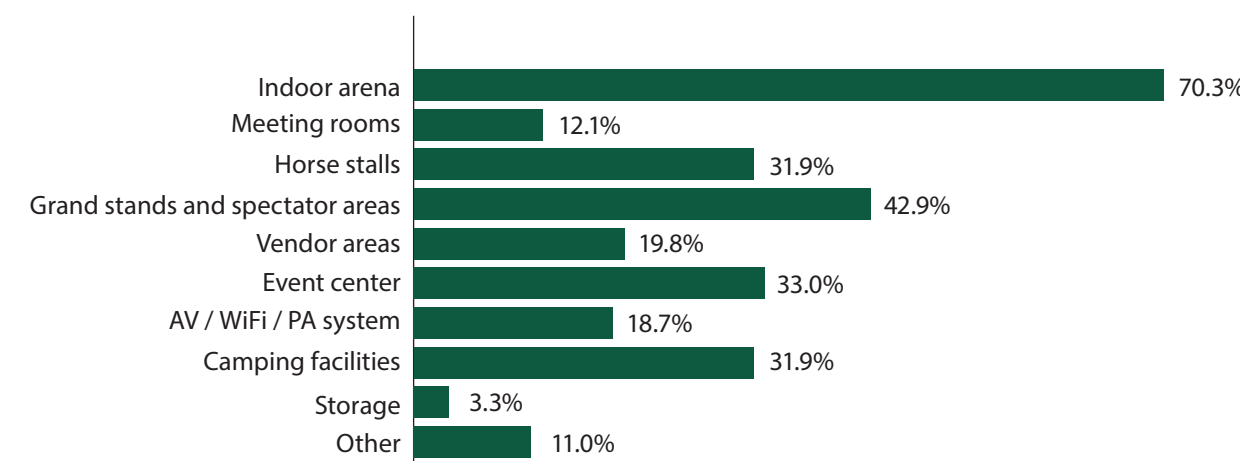
## 8 What trail types would you like to see prioritized in the regional park?



## 9 What types of amenities or improvements would you appreciate in the park?

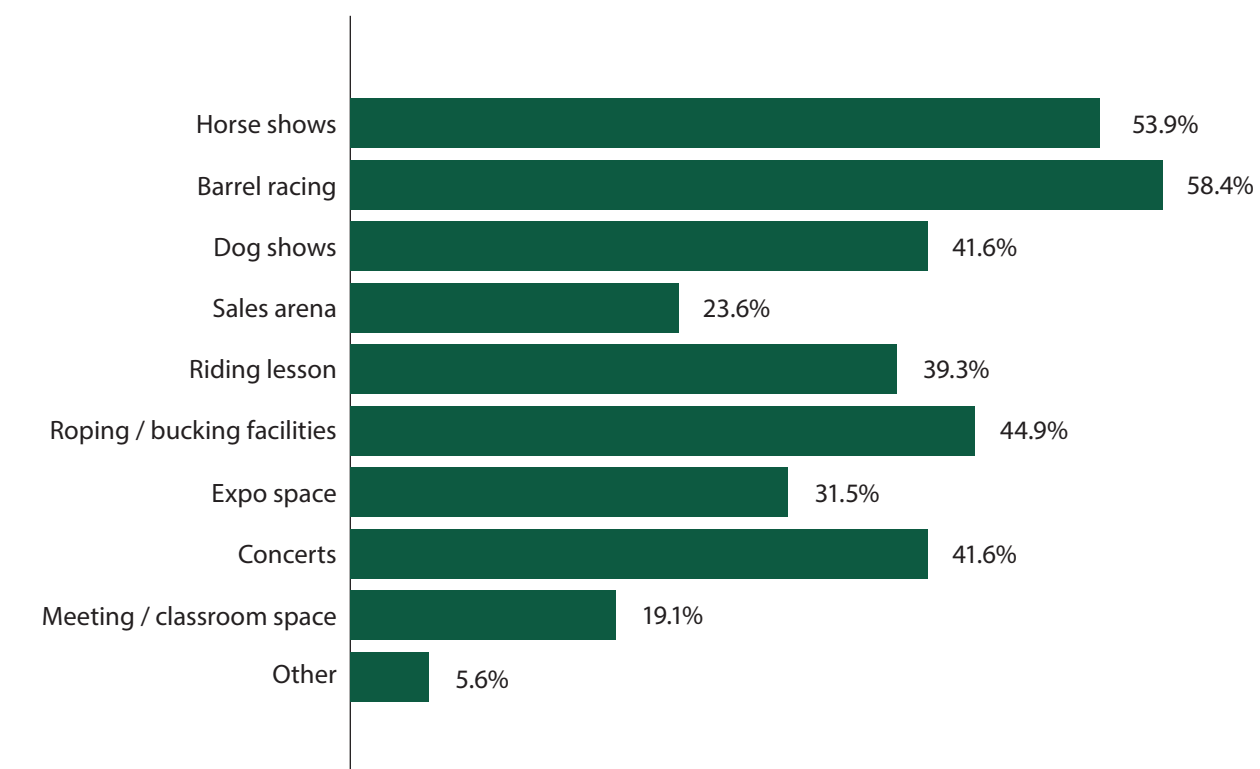


## 10 What amenities would you like to see improved or updated to meet future demand and expectations of the Fairground Facilities?

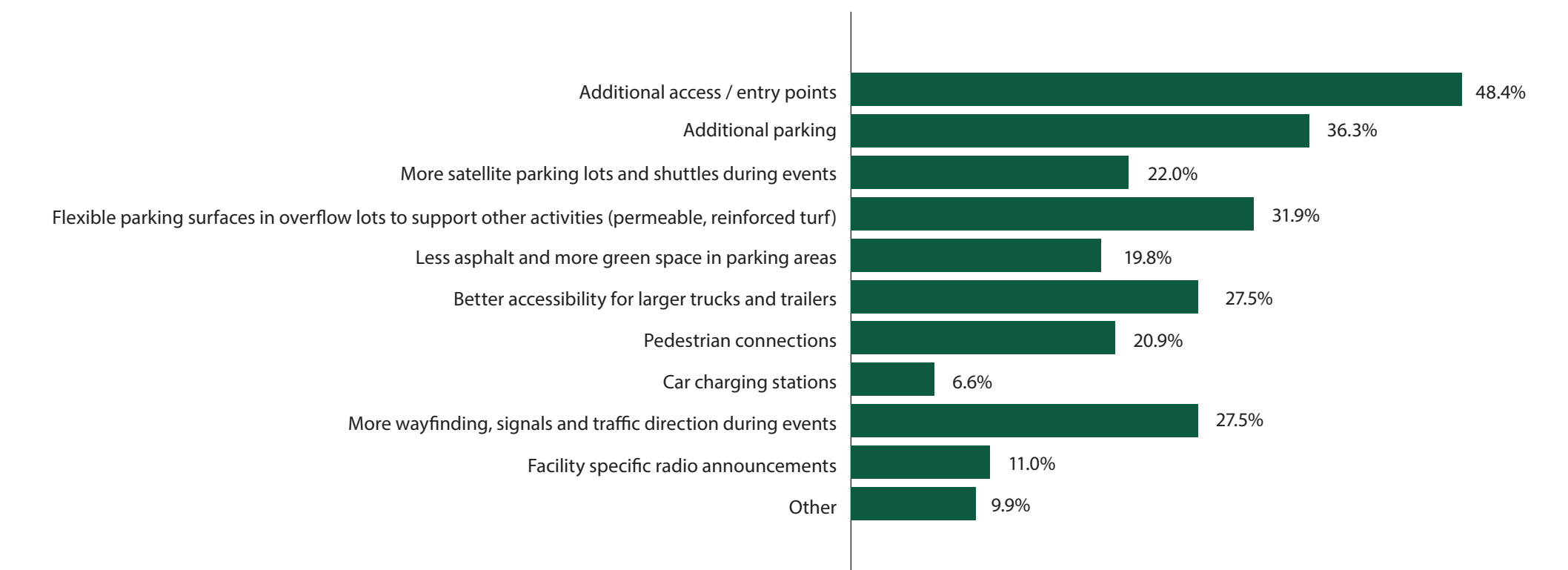


- Other (please specify):
1. Drinking fountains
  2. Restrooms
  3. Parking
  4. Attention to accessibility for hearing impaired

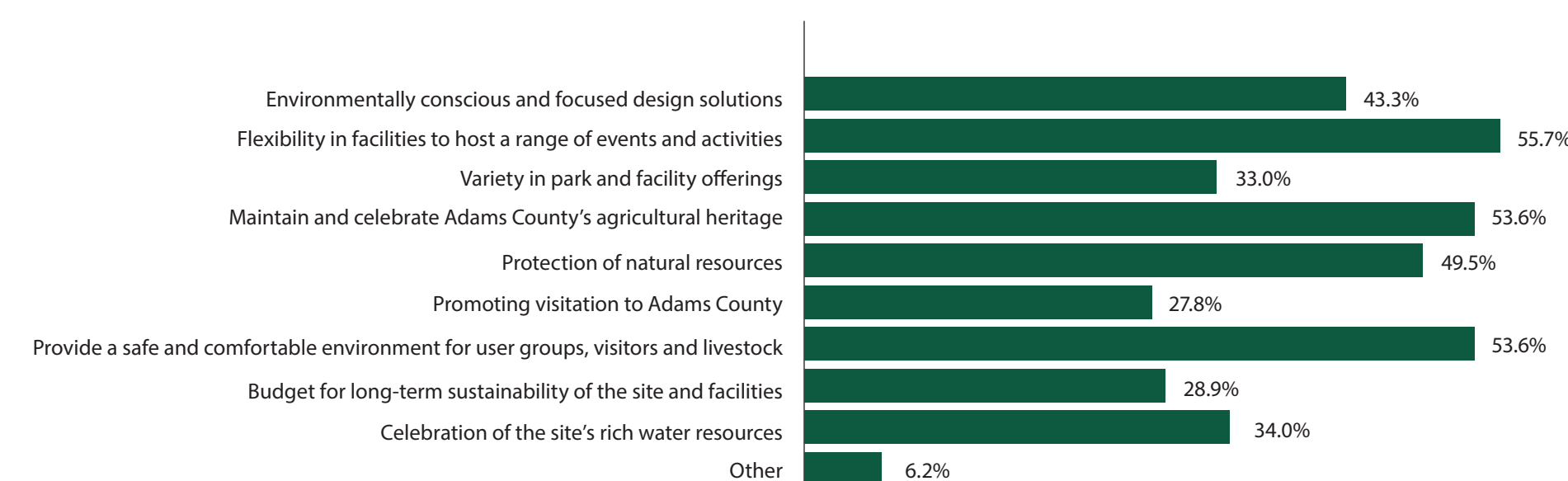
## 11 What types of events would you like to see accommodated in a new indoor arena / multi-purpose facility?



## 12 What should the priorities be for improving vehicular access / circulation?

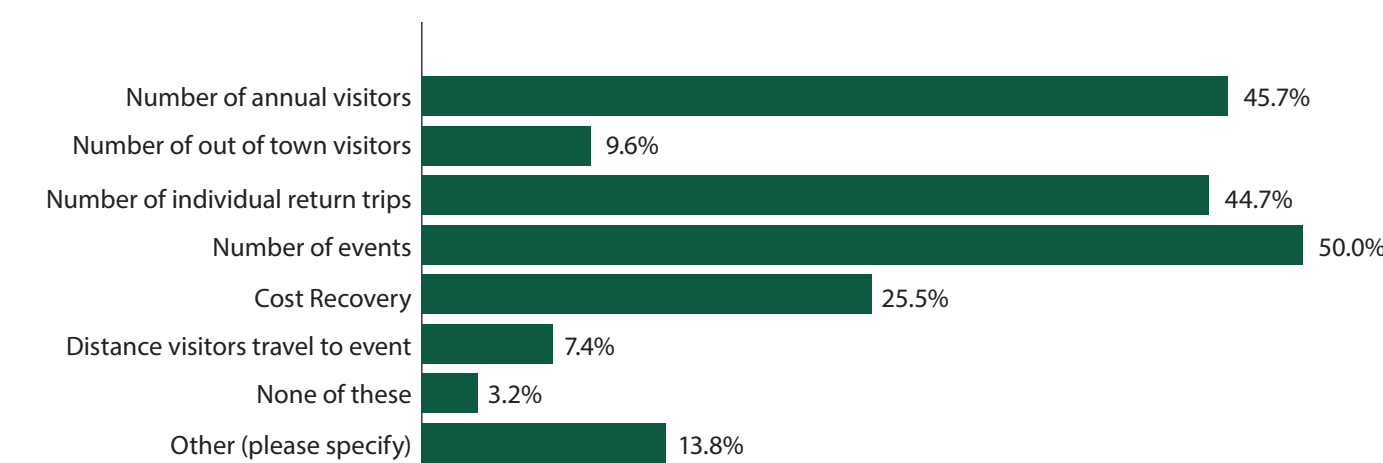


## 13 What should the themes of the master plan include?



- Other (please specify):
1. Maintain the agricultural feel and heritage of the site
  2. Support 4-H
  3. Economic sustainability
  4. Universal design to promote and appreciate diversity

## 14 I believe the most important measure of community success for the Adams County Regional Park and Fairgrounds is:



- Other (please specify):
1. How well our civic leaders maintained the land and heritage from overuse and over-commercialization
  2. Local community involvement
  3. Prestige as a destination for area fisherman, bikers, and nature lovers
  4. Integration with existing trail and park system
  5. Enhancing the agricultural heritage of Adams County and Colorado
  6. Participation of the younger community so they can fully understand and participate as adults in our community
  7. Community cohesiveness
  8. Actual use of the grounds and facilities
  9. Promote youth education in agriculture
  10. How much people enjoy the space
  11. Events that impact youth and the community
  12. Attracting and nurturing people with diverse interests, backgrounds and abilities